



young  
women's  
alliance

# 2021 - 2022 Annual Impact Report

June 2021 - May 2022

# Letter from the President

I am proud and honored to present the achievements of the Young Women's Alliance 2021-2022 Leadership Team in the Annual Impact Report. The dedication to furthering YWA's mission was unwavering from the Board, chairs and volunteers. Together, we were able to reach new heights as an organization and elevate our impact in the community. Highlights include:

- Doubled membership base to 580 women
- Released a 3-year Diversity, Equity and Belonging roadmap that is integrated across all pillars of the organization
- Partnered with Girls Empowerment Network on a mentorship program for Del Valle students
- Awarded five \$5000 scholarships to Del Valle High School seniors seeking higher education
- Raised a record of \$51,000 during peer-to-peer fundraising campaign

Our greatest strength is the incredible group of women who work tirelessly to support, empower, and connect the next generation of women leaders. I know that the contributions from this year's leadership team will provide the organization with an even stronger future. Within this Annual Impact Report, you will read about the MANY ways in which YWA impacts women in the Austin community.

Sincerely,

**Lauren Kaufman**

YWA President 2021-2022



# About YWA

*Check out our video!*




**Bijal Patel**


VP of Diversity, Equity and Belonging



# YWA Mission



**Build a community that  
supports, empowers, and  
connects women.**



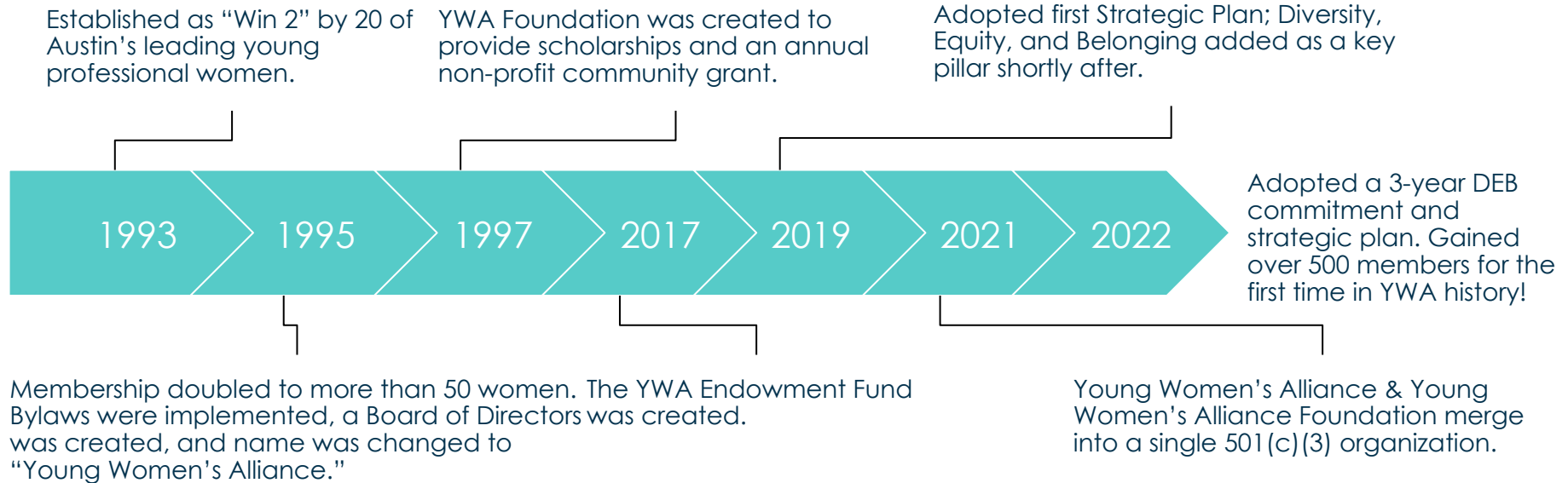
# The YWA Impact

## Since 2011, the Young Women's Alliance has:

- **Awarded \$200,000+ in scholarships** to young women with financial need seeking higher education
- **Given \$60,000+ in community grants** to nonprofit organizations aligned with our mission
- **Empowered 135+ women to lead** through our 100% volunteer-based board of directors
- **Volunteered over 13,000 cumulative hours** through our membership volunteer events
- **Created 380+ mentor/mentee relationships** through our YWA Connect program
- **Provided 21 discounted memberships** to women with financial need (since launch in January 2021)



# History of the Young Women's Alliance



# YWA's Diversity, Equity, and Belonging Statement

**Our vision is to unlock every members' potential through community**

YWA is committed to achieving its mission with authenticity. We are determined to stay on the forefront of education surrounding diversity, equity, and belonging.

- We embrace diversity of identity and experience.
- We create spaces where members can confidently bring their whole selves.
- We strive to dismantle inequities within our systems.

Through connection, education, leadership, and service, we uplift women and non-binary folks as a force for good in the Austin community and beyond.



# YWA's Diversity, Equity, and Belonging 3-year Roadmap

Our 3-year diversity, equity and belonging strategic outlook strengthens our commitment across the organization and aligns with our organizational pillars of lead, educate, network and serve





# Future Women Leaders Fund

Through donations to the YWA Future Women Leaders Fund and revenue generated from membership, YWA supports, empowers, and connects women through programs that:



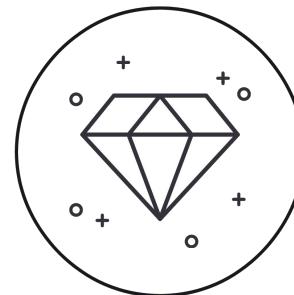
**Advance young women's careers through leadership and professional development**



**Create meaningful connections between young women and experienced professionals through mentorship and networking**



**Nurture a strong network of young philanthropists who give back to their communities**



**Empower young women from underrepresented communities to become the next generation of women leaders**

# Fundraising Success for the Future Women Leaders Fund



Every year we mobilize our members to participate in our annual **Peer to Peer Fundraising** campaign. This year's campaign **fundraised ~\$51,000 with a record 89 members participating!**

**The Austin Under 40 Awards**, our largest annual fundraiser, celebrates Austin's emerging professionals and mentors. This gala gathers business and community leaders and social tastemakers to dine and dance. Co-hosted with YMBL, proceeds benefit Austin Sunshine Camps and the FWLF. We were able to hold a scaled back event this year after cancelling the 2020 gala due to the COVID-19 pandemic. This year's event raised \$22,000 and honored 16 outstanding community leaders.



# Membership in YWA



# Membership

We added **377 new members** to the organization. Simultaneously, we responded to the need in our community by **creating a new opportunity for women with financial need to join at a discounted rate.**

## 2021 - 2022 Membership Stats:

- New Members: 377
- Members Retained: 189
- Members Joined with Financial Assistance: 21
- More than 50% of new members were referrals

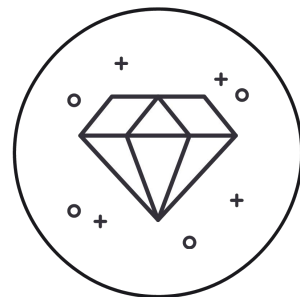
## Membership Appreciation Party



# Leadership Development

**YWA creates the next generation of women leaders.** Through Board and Chair service, the YWA Leadership team develops new skills and learns how to lead.

YWA's Leadership Training and Committee Meetings were held virtually this year, which made leadership in YWA more accessible than ever! With 17 Board Positions and 80+ Committee Chairs, **the 2021-2022 Leadership Team was the largest in YWA History.**



## Leadership Training for Board and Chairs

The YWA Leadership Team received training on a variety of career-building topics:

- Strengths-based leadership
- Giving feedback
- Emotional intelligence
- Strategic planning
- Diversity, equity, and belonging
- Nonprofit board leadership

## Committee Service Provides Skill Development

*In my role, I have learned new software and programs. These are programs that I otherwise would not have had a reason to use in my day-to-day work. I have also had the opportunity to work with other committees on projects giving me the chance to meet more people. Before YWA, my social circle was limited to my coworkers. I have now grown a diverse network of people who care, who are going through the same struggles, and who want to see me succeed, which I feel is invaluable. - Casey Wright*

# Professional Development

YWA offers **Workshops and Speaker Series every year**, featuring a diverse range of presenters and topics. Our Speaker Series serves as our monthly meeting for all members and provides incredible networking opportunities along with phenomenal catering from Shaking & Baking!

## Speaker Series Presenters:

- Courtney Clark, Author and Keynote Speaker
- Maria Brown-Spence, Founder & CEO of Hearts2Heal
- Caroline Crawford, Coach and Clinician
- Heather Emerson, Founder of Prep To Your Door
- Alexa Curtis, Podcaster and Fashion Blogger
- Heather Parsons, Fundraising Consultant

## Workshop Topics:

- Excel Skills
- Strengthsfinder Session
- OBGYN Tell-All
- Flexible Nutrition
- The Power of Vision: 3 Keys to Accelerating Your Results
- Personal Finance 101
- All Things Fertility
- Mock Interview



## Here's what some of our committee chairs have to say about what they've gained from YWA!



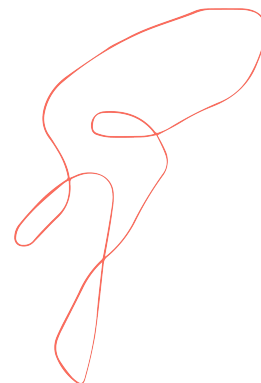
### On building community...

- *The leadership, logistics, and project management skills developed through YWA Chair Service provide members with confidence to explore philanthropic ventures outside of YWA. One two-year chair even co-founded a boxing nonprofit for girls.*
- *Great starter for learning about leadership and getting connected to both the YWA and Austin community*
- *Serving as a YWA Chair is a great way to deepen your connection to other women in YWA, especially fellow members of your committee, and to have a more meaningful role in the future of the organization itself. On a personal level, it's so comforting to attend large YWA events and recognize familiar faces from your committee. But it's also such a supportive and safe environment to develop new skills or to leverage your personal passions and talents to serve the greater Austin community.*



### On skills gained...

*Fundraising  
Event Planning  
Leadership  
Collaboration  
Public Speaking  
Public Relations  
Photography Portfolio  
Software  
Website Building*





# Mentorship in YWA Connect



**YWA Connect** was created with one goal in mind: To connect women who are established community leaders and professionals with YWA Members to help create the next generation of women leaders. Through this nine-month program, we aim to give both our mentors and mentees the resources needed to grow professionally and personally.

**Founded in 2012, this exclusive program has grown from five initial mentorship pairs to a total of 80 pairs in 2022!**





# YWA on the Fairway



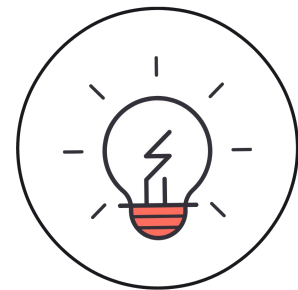
In continuation with the success of YWA's Golf program, **155 members participated in one or more of over 35 small-group lessons offered.** These lessons continue to provide YWA members with a foundation of experience and confidence to participate in golf outings with their male counterparts and positively impact their career.

In November 2021, YWA hosted the Inaugural YWA on the Fairway. This was YWA's first golf tournament open for public registration. **The 2021-2022 Events Committee was able to secure \$6,300 in monetary sponsorships and profited \$5,776 in total. It was a sold out tournament with over 100+ players in attendance.**



[Read "Inclusion on the Green" Blog Post written by VP of Marketing, Victoria Fryer](#)

# Beautifully Made



In March 2022, YWA hosted the inaugural Beautifully Made fundraiser. **The 2021-2022 Events Committee was able to secure \$8,650 in monetary sponsorships and profited \$20,420 in total.**

Our unique art gallery event showcased five women leaders in the Austin area that exemplify the values of YWA. We partnered with local organization atxGALS to honor each award recipient with a custom art piece that was shown at the event along with other one-of-a-kind art pieces from the women artists of the collective.

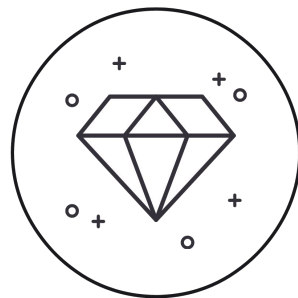


Katie Coyne, Carol Thompson, Janice Omadeke, Vanessa Fuentes and Judge Aurora Martinez Jones  
[Read our feature in Austin Woman Magazine!](#)

# Community Impact



# Scholarship Program



**In 2022, YWA invested \$25,000 back into the community through our scholarship program!**

We strategically partnered with Del Valle ISD to place focus on a part of the community that could benefit most from YWA's support. After receiving 30 applications, we awarded five \$5,000 scholarships. Our goal is to help these women through their first year of school!



*Thanks to your generous support I will be one step closer to achieving my dreams. Growing up in a less privileged community has not only offered financial and academic challenges, but has also helped me realize the value of a college education. My educational pursuits would not be possible without generous support from scholarship sponsors like your organization. Thank you for enabling this opportunity!*

**-Carla Emily Vences Barrueta, 2022 Scholarship Recipient**

# 2022 Scholarship Recipients



Scholarship recipients joined by YWA President, Lauren Kaufman, and Austin City Council Representative (and former YWA President), Vanessa Fuentes

**Esmeralda Mancilla**, Austin Community College  
**Kemyra Nicole Johnson**, Texas State University  
**Adlemi Itzel Cordero**, University of Texas at Austin  
**Carla Emily Vences Barrueta**, University of Texas at Austin  
**Lisset Chavira Angeles**, Texas State University



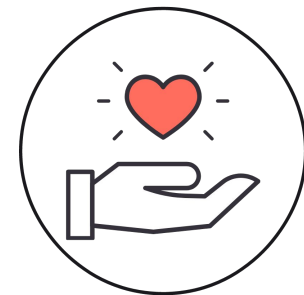


# In the Community

One of the pillars of YWA is to serve the community that has helped our members thrive. The **Community Impact Committee** actively seeks out and organizes special YWA group volunteer events with organizations throughout Austin. In addition, members are encouraged and supported in volunteering with nonprofits whose mission they connect with and care about.

Our community service committee provided safe ways for our members to give back to the community through small group in person events, and larger outdoor opportunities. This year **there were nearly 80 volunteer events for members with 14 different local nonprofit partners.**

This year, YWA members volunteered around **2,000** hours of service to Austin-area nonprofits and organizations.



# Community Grant



We are proud of our continued partnership with the Girls Empowerment Network (GIRLS). GIRLS' mission is to support teen and pre-teen girls and equip them with the skills they need to emerge from adolescence as confident, successful young women.

As our non-profit partner, we help provide an ongoing, weekly volunteer opportunity that allows our members to form encouraging and caring relationships through the **Girl Connect** program. Our members meet with their mentees every week for a semester to help the girls to increase their self-efficacy, resiliency, and create positive connections with peers and role models. This provides a great opportunity for our members to hone their own mentorship skills and give back to the community.

**YWA is thrilled to support GEN and Girl Connect this year through both volunteerism and an \$8,000 grant that contributes to the operational costs of the program for a Del Valle school.**



# Why Our Members Love Mentoring

with  **GIRLS**  
Empowerment Network



**"I come from a single parent household, and I am also the first generation to have a white collar job and go to college. I would like to invest in a girl's future through mentorship."**

"Being part of mentorship programs during my youth was an instrumental part of my life. The things I learned, the experiences I had, and the relationships I built allowed me to lay a strong foundation for my future that I continue to build on today. The opportunity to be part of another person's story is an honor I will not take lightly."

**"It would have been life changing if I had this opportunity when I first came to the US and I would love to be that person for someone."**

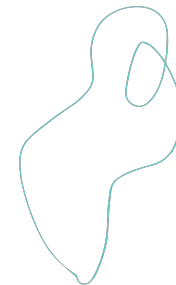




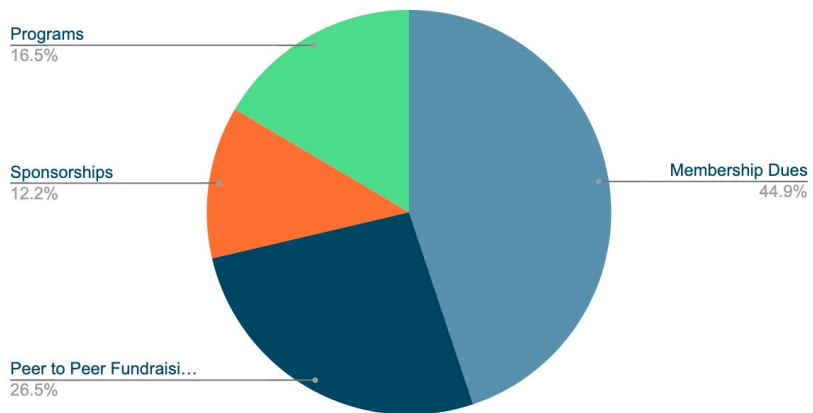
# Financials & Administration



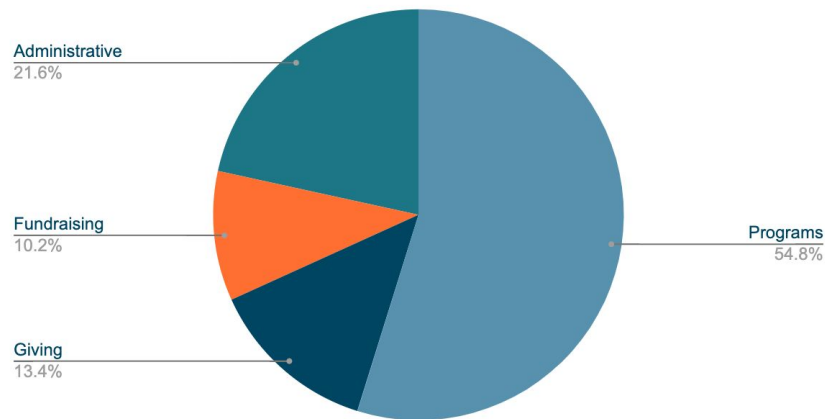
# 2021-2022 Revenue & Expenses



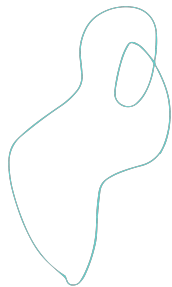
## Revenue



## Expenses



# 2021-2022 Board of Directors

**YWA President**

Lauren Kaufman

**YWA President-Elect**

Leah Christensen

**YWA Past President**

Anastasia Teague

**Senior Vice President**

Sarah Simmons

**Chief of Staff**

Allyson Karnavas

**Vice President of AU40**

Brittany Sharkey

**Vice President of Community Service**

Anna Deere

**Vice President of Development**

Brianna Fuller

**Vice President of Events**

Sheridan Phillips

**Vice President of Finance**

Tiffani Nguyen

**Vice President of Marketing**

Alyssa Rolfe

**Vice President of Membership**

Eunice Park

**Co-Vice President of Operations**

Lauren Cowan

**Co-Vice President of Operations**

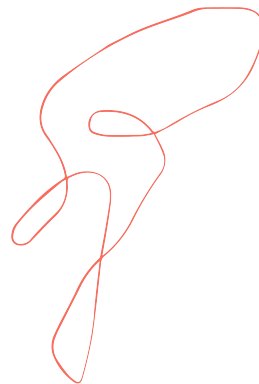
Katie O'Connor

**Vice President of Programs**

Katelyn Dwyer

**Vice President of Strategic Planning**

Victoria Fryer



# Thank you for your support!

