



**young
women's
alliance**

Our mission is to:

Build a community that supports, empowers, and connects women.

Our Strategic Goals

- 1** Develop a strong brand to increase the Austin community's awareness of YWA to elevate the organization's mission.
- 2** Ensure YWA's organizational and foundational health through intentional investments in our infrastructure and leadership.
- 3** Implement a membership model to satisfy, retain, and grow YWA's members and their commitment to the organization.
- 4** Improve representation at all levels of the organization and make YWA a diverse, equitable, and inclusive organization where everyone feels a sense of belonging.

We reach our potential together.

LEAD | EDUCATE | NETWORK | SERVE